

FUNDRAISING GUIDELINES

1. Pledge Form: Use the pledge form to record and submit all offline donations (cash/check). Donor Information is required on all offline donations. Print the Pledge form below.
2. Check FYMO's Facebook page frequently for updates and fundraising prizes:
<http://www.facebook.com/pages/Fashion-Your-Mind-Organization>
3. To qualify for fundraising prizes, **ALL** donations **must be received by: August 3, 2015**.
4. Employer Matching Gifts are a great way to quickly double your fundraising efforts! Check with the administrator of your employer's Matching Gifts Program for procedures and qualifying rules.
5. Encourage folks to be generous to this wonderful cause – as it's a tax write off for them!!!!
6. Prizes will be awarded and presented at the event. Good luck!

To make fundraising easier, try these tips!

Step 1: Sponsor yourself!

Step 2: Send a letter/E-mail to friends and family to solicit donations, ask for \$15 - \$25 each.

Step 3: Ask co-workers to sponsor you. Don't forget to ask about your company's Matching Gift Program.

Step 4: Send a mass mailing/E-mail to ALL of your contacts updating them on your progress, and ask them to help you reach your goal!

Step 5: Ask your favorite businesses to sponsor you for \$50 each. Remind them that it's a tax write off for them!

Step 6: Tell neighbors about your participation in FYMO's "Giving to Live" 5K Cancer Run. Ask them to participate or ask them to sponsor you for \$25 each.

Step 7: Send a reminder letter/E-mail to ALL family and friends who have not sponsored/donated. Remind them that all of the money goes to a wonderful cause – and is a tax write off!!!

